



“Lifting As We Climb”

NABA, Inc.
7474 Greenway Center Drive,
Suite 1120
Greenbelt, Maryland 20770
Phone: (301) 474-NABA
Fax: (301) 474-3114
www.nabainc.org



NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC. SELECTS JINA ETIENNE AS THE NEW PRESIDENT AND CEO

Chairman of the Board

For Immediate Release

Greenbelt, MD, (September 10, 2015) — Following a diligent search facilitated by executive search firm Korn Ferry, the Board of Directors of the National Association of Black Accountants, Inc. (NABA) has selected Jina Etienne, CPA, CGMA, as the new President and Chief Executive Officer. Her term will officially begin on September 17, 2015.

“Jina comes to NABA at a time of great change and opportunity for the association.” stated Kenneth E. Cooke, CPA, Chairman of the NABA Board of Directors. “She has an appreciation for the rapid pace of change and innovation that will solidify NABA’s growth and relevance for the future. She possesses the essential expertise to implement those changes in sync with NABA’s strategic vision.”

Ms. Etienne comes to NABA from the American Institute of Certified Public Accountants (AICPA) where she was Director - Taxation of the 412,000-member organization. Before joining the AICPA, she was founder and managing member of a boutique CPA firm that offered small- and medium-sized businesses a wide range of accounting, tax and consulting services. Jina started her career in public accounting over 26 years ago with Touche Ross (now Deloitte). Ms. Etienne has authored numerous articles on taxation matters and has been a regularly featured speaker at conferences and webcasts on tax practice management and tax practitioner ethics. She has served as an adjunct accounting professor at American University in its MBA program and as a speaker/trainer for a national CPE provider.

As Director - Taxation for AICPA, Ms. Etienne was responsible for developing guidance related to tax ethics and practice standards. She led the Taxation team that develops resources and practice aids to support members’ technical and practice management needs. She initiated a key strategy to enhance how the AICPA: 1) serves members interested in tax, 2) develops and delivers tax-related communications, and 3) promotes membership in the AICPA Tax Section. Completion of this project is an achievement that is projected to significantly increase revenue from tax-related products and dues over the next five years.

“I am honored that the Board of Directors of NABA has selected me for this role,” said Etienne. “NABA is poised for tremendous growth and new opportunities for its current and future members, stakeholders and corporate partners. NABA has been a catalyst for change in the diversity profile of our profession since its inception and while the organization’s impact has been significant in its 46 year history, there is much more work to do. I look forward to continuing the diversity and inclusion dialogue with our members, corporate partners, stakeholders and other leaders of our profession to increase the recruitment, retention and advancement of African-Americans and other minorities in our profession.”

Ms. Etienne earned her M.S. in taxation and B.S.B.A. in accounting from American University.

###

About NABA

NABA, Inc. was founded in December 1969, the mission of NABA, Inc. is to address the professional needs of its members and to build leaders who shape the future of the accounting and finance profession with an unflinching commitment to inspire the same in their successors. NABA, Inc. has over 6000 members across the country and more than 49 chapters.

Stakeholders

Kenneth E. Cooke, CPA
chairman@nabainc.org
301-474-6222

Media Relations

Lauren Burke
lburke@nabainc.org
240-542-5038

Moving Forward - Growing Through Collaborations and Connections