attracting high achieving black STUDENTS in the accounting, finance, and related business professions
The 2019 Eastern Region Student Conference hosted over 620 students from over 75 colleges and universities.

42 scholarship recipients $57K in total scholarships 41 corporate partners

11% Graduate 40% Senior 28% Junior 18% Sophomore 3% Freshman

Accounting 54% Business Admin 8% Economics 5% Finance 16% Info Systems 5% Other 12%

84% of the students that attended the 2019 ERSC had a GPA of 3.0 or higher on a scale of 4.0

States in ER represented: MA, CT, NY, NJ, PA, DE, MD, DC, VA
The 2019 Central Region Student Conference hosted over 345 students from over 60 colleges and universities.

18 scholarship recipients, $18k in total scholarships, 37 corporate partners.

79% of the students that attended the 2019 CRSC had a GPA of 3.0 or higher on a scale of 4.0.

States in CR represented:
IL, OH, MI, IN, KY, NE, KS, MO, AR, MN, WI.
The 2019 Southern Region Student Conference hosted over 450 students from over 66 colleges and universities.

10 scholarship recipients, $32k in total scholarships, 42 corporate partners

9% Graduate, 4% 5th Year, 43% Senior, 27% Junior, 12% Sophomore, 4% Freshman

76% of the students that attended the 2019 SRSC had a GPA of 3.0 or higher on a scale of 4.0

States SR represented: AL, FL, GA, LA, MS, NC, SC, TN

Students from other regions in AR, IL, MA, MD, MI, NJ, NY, OH, PA, SD, TX, VA

Classifications:
- Accounting: 72%
- Business Admin: 8%
- Economics: 1%
- Finance: 15%
- Info Systems: 2%
- Other: 8%
The 2019 Western Region Student Conference hosted over 348 students from over 44 colleges and universities.

16 scholarship recipients $20K in total scholarships 26 corporate partners

**Classifications**
- 8% Recent Graduate
- 27% Graduate
- 34% Senior
- 23% Junior
- 5% Sophomore
- 3% Freshman

**States Represented:** AZ, CA, TX and WA

**Students from other regions in:** LA, CT, FL, IL, IN, NJ

85% of the students that attended the 2019 WRSC had a GPA of 3.0 or higher on a scale of 4.0
Virtual Student Conference

While we are in a global pandemic, partnering with the National Association of Black Accountants, Inc. (NABA, Inc.) to host our first ever Virtual Student Conference (VSC) will give you the opportunity to address your Company’s strategic staffing needs by recruiting top performing minority students for full-time employment and internships.

The VSC will connect thousands of student members and academic advisors within the NABA, Inc. network to corporate representatives on one virtual platform, focused on the unique needs of minority students.

The VSC will provide a platform to promote your Company's brand and opportunities to underwrite events and conference items such as scholarships, the opening session, technical sessions, networking lounges and virtual conference bags.

THE VSC CREATES A PLATFORM FOR BUILDING BRAND AWARENESS FOR YOUR ORGANIZATION, IN ADDITION TO OFFERING STRATEGIC HIRING SOLUTIONS WITHIN ACTIVE MARKET SEGMENTS.

WHY PARTNER WITH THE VSC?

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NABA inspired me to ‘level up’ both in my career and diversity in the workplace. I genuinely loved the experience and felt like I can be whatever I want to be. It was amazing to see so many Black professionals in one place. I felt proud. I am more than ever inspired to bring this message back to Chicago. I feel encouraged to challenge the status quo and promote diversity!

~ Marketa Sharp, MHRM
Corporate Attendee, EY
SPONSORSHIP PACKAGES
2020 VSC SPONSORSHIP PACKAGES

PLATINUM
4 REGION ACCESS
$20,000
PACKAGE INCLUDES
• 15 Corporate Registrations
• LARGE Virtual Expo Booth
• 6 Interview Schedules
• Access to Online Resume Book (4 regions)
• 2 Dedicated Email Blasts
• 2 Social Media Mentions
• Logo in Virtual Lobby
• Logo in conference publications & website
• Discounted Student Sessions ($500 discount)
• Materials in Virtual Conference Bag

GOLD
2 REGION ACCESS
$14,000
PACKAGE INCLUDES
• 10 Corporate Registrations
• MEDIUM Virtual Expo Booth
• 4 Interview Schedules
• Access to Online Resume Book (2 regions)
• 2 Dedicated Email Blasts
• 2 Social Media Mentions
• Logo in conference publications & website
• Discounted Student Sessions ($500 discount)
• Materials in Virtual Conference Bag

SILVER
1 REGION ACCESS
$8,000
PACKAGE INCLUDES
• 5 Corporate Registrations
• STANDARD Virtual Expo Booth
• 2 Interview Schedules
• Access to Online Resume Book (1 region)
• 1 Dedicated Email Blast
• 1 Social Media Mention
• Logo in conference publications & website
• Materials in Virtual Conference Bag

BRONZE
CAREER EXPO ONLY
$4,000
PACKAGE INCLUDES
• 2 Corporate Registrations
• STANDARD Virtual Expo Booth
• 1 Dedicated Email Blast
• Logo in conference publications & website
<table>
<thead>
<tr>
<th>ITEM</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>Faculty Advisor Session</td>
<td>1 sponsorship available</td>
<td>$1,500</td>
</tr>
<tr>
<td>Regional Scholarships</td>
<td>Sponsor scholarship(s) for one or multiple Regions</td>
<td>$1,500 - 5,000</td>
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<tr>
<td>Pre-Conference Workshop</td>
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<tr>
<td>Student Live Panel Session</td>
<td>Panelist</td>
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<td>Student Session</td>
<td>Pre-recorded</td>
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<tr>
<td>Specialty Technical Session</td>
<td>Includes attendee report</td>
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<tr>
<td>Student Opening Session</td>
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<td>$5,000</td>
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<tr>
<td>Scholarship &amp; Awards Ceremony</td>
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<td>$5,000</td>
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<tr>
<td>Student Closing Session</td>
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<tr>
<td>Additional Interview Schedule</td>
<td>Includes 12 appointment slots</td>
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<td>Large Virtual Expo Booth</td>
<td>5 Screens and up to 10 pieces of content</td>
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<tr>
<td>Medium Virtual Expo Booth</td>
<td>4 Screens and up to 8 pieces of content</td>
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<tr>
<td>Standard Virtual Expo Booth</td>
<td>3 Screens and up to 6 pieces of content</td>
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<tr>
<td>Access to Online Resume Book</td>
<td>Per Region</td>
<td>$3,000</td>
</tr>
<tr>
<td>Networking Lounge</td>
<td>Only 3 available</td>
<td>$2,500</td>
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<tr>
<td>Student Social Happy Hour</td>
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REGIONAL SCHOLARSHIP OPPORTUNITIES
RANGING FROM $1,500 - $5,000
ADVERTISING OPPORTUNITIES
<table>
<thead>
<tr>
<th>ITEM</th>
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<tbody>
<tr>
<td>Conference Mobile App</td>
<td>Sponsor the app</td>
<td>$3,500</td>
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<tr>
<td>Advertisement</td>
<td>in Conference Media</td>
<td>$1,500</td>
</tr>
<tr>
<td>Dedicated Email Blast</td>
<td>Each</td>
<td>$750</td>
</tr>
<tr>
<td>Branding on Virtual Conference Platform</td>
<td>Logo and link</td>
<td>$750</td>
</tr>
<tr>
<td>Materials</td>
<td>in Virtual Conference Bag</td>
<td>$750</td>
</tr>
<tr>
<td>Social Media Mention</td>
<td>Each</td>
<td>$750</td>
</tr>
</tbody>
</table>
THANK YOU!

FOR MORE INFORMATION ON PARTNERING WITH NABA, INC. PLEASE EMAIL:
CORPORATE@NABASOUTHERN.ORG AND NABACRSC@GMAIL.COM