WHY PARTNER WITH THE CRSC?

When you partner with the The National Association of Black Accountants, Inc. (NABA) Central Region Student Conference (CRSC), you have the opportunity to address your company’s strategic staffing needs by recruiting top performing students for employment and internships.

The conference provides a platform to promote your company’s brand and opportunities to underwrite events and conference items such as the opening session, scholarships, lanyards, badges, and portfolios. Additionally, the CRSC helps reduce company costs by limiting travel to various schools and locations in the Central Region.

The CRSC creates a platform for building brand awareness for your organization, in addition to offering strategic hiring solutions within active market segments.
OVERVIEW

NABA, Inc. hosts four annual student conferences in the Central, Eastern, Southern, and Western regions of the United States. The conferences are attended by students pursuing undergraduate and graduate degrees in accounting, finance, economics, management information systems, and general business. The 2018 Central Region Student Conference was held in St. Louis, MO and hosted over 319 students from over 65 colleges and universities. The conference had 21 student sessions and 21 scholarship recipients received $25,000 in total scholarships. An incredible team of volunteers and 40 corporate partners helped make this conference a success!

COLLEGES AND UNIVERSITIES

The following colleges and universities were represented at the 2018 CRSC.

<table>
<thead>
<tr>
<th>Alverno College</th>
<th>Marquette University</th>
<th>University of Cincinnati</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baruch College</td>
<td>Metropolitan State University</td>
<td>University of Illinois at Urbana-Champaign</td>
</tr>
<tr>
<td>Berea College</td>
<td>Miami University</td>
<td>University of Kentucky</td>
</tr>
<tr>
<td>Bowling Green State University</td>
<td>Michigan State University</td>
<td>University of Louisville</td>
</tr>
<tr>
<td>Central Michigan University</td>
<td>Milwaukee Area Technical College</td>
<td>University of Michigan-Flint</td>
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<tr>
<td>Central State University</td>
<td>Minnesota State University Moorhead</td>
<td>University of Minnesota- Twin Cities</td>
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<tr>
<td>Chicago State University</td>
<td>Minot State University</td>
<td>University of Minnesota- Duluth</td>
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<tr>
<td>Cleveland State University</td>
<td>Murray State University</td>
<td>University of Missouri- Columbia</td>
</tr>
<tr>
<td>COE College</td>
<td>Northern Illinois University</td>
<td>University of Missouri-St. Louis</td>
</tr>
<tr>
<td>Culver-Stockton College</td>
<td>Ohio State University</td>
<td>University of Nebraska</td>
</tr>
<tr>
<td>DePaul University</td>
<td>Ohio University</td>
<td>University of Wisconsin - Eau Claire</td>
</tr>
<tr>
<td>Dordt College</td>
<td>Saint Cloud State University</td>
<td>University of Wisconsin - Whitewater</td>
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<tr>
<td>Eastern Kentucky University</td>
<td>Saint Mary’s University of Minnesota</td>
<td>University of Wisconsin-Milwaukee</td>
</tr>
<tr>
<td>Eastern Michigan University</td>
<td>Southern Illinois University - Carbondale</td>
<td>University of Wisconsin Parkside</td>
</tr>
<tr>
<td>Harris Stowe State University</td>
<td>Southern Illinois University Edwardsville</td>
<td>University of Wisconsin-Oshkosh</td>
</tr>
<tr>
<td>Illinois State University</td>
<td>St. Louis Community College</td>
<td>Valparaiso University</td>
</tr>
<tr>
<td>Indiana University-Bloomington</td>
<td>Tennessee State University</td>
<td>Wayne State University</td>
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<tr>
<td>Indiana University-Purdue University</td>
<td>Truman State University</td>
<td>Webster University</td>
</tr>
<tr>
<td>Iowa State University</td>
<td>University of Arkansas at Fayetteville</td>
<td>Western Michigan University</td>
</tr>
<tr>
<td>Kent State University</td>
<td>University of Arkansas- Pine Bluff</td>
<td>Wilberforce University</td>
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<tr>
<td>Linderwood University</td>
<td>University of Arkansas-Little Rock</td>
<td>Xavier University</td>
</tr>
<tr>
<td>Mankato State University</td>
<td>University of Central Missouri</td>
<td></td>
</tr>
</tbody>
</table>

STATES REPRESENTED

The 2018 Central Region Student Conference hosted over 319 students! The conference brought together hundreds of student members, academics, and corporate representatives in a venue focused on the unique needs of minority students pursuing an accounting or finance degree.

*States Represented: IL, OH, MI, IN, KY, NE, KS, MO, AR, MN, WI*
CLASSIFICATIONS AND MAJORS
Student membership and conference attendance is open to students from freshman to graduate school. The students are pursuing bachelor’s and master’s degrees in accounting, finance, economics, and general business. The graphs below depict the breakdown of CRSC attendees.

CLASSIFICATIONS
Graduate 12%
Senior 38%
Junior 28%
Sophomore 19%
Freshman 3%

MAJORS
Accounting 59%
Business Administration 7%
Economics 3%
Finance 14%
Information Systems (IT) 1%
Other 17%

GRADE POINT AVERAGE (GPA)
81% of the students that attended 2018 CRSC had a GPA of 3.0 or higher on a 4.0 scale. This chart represents the GPAs by group and the percentage of students in each group.

<table>
<thead>
<tr>
<th>GPA</th>
<th>%</th>
</tr>
</thead>
</table>
| >3.5    | 35%
| 3.0 - 3.5 | 46%
| All other | 19% |

2018 CORPORATE PARTNERS
40 companies participated in the 2018 CRSC to identify interns and new hires, sponsor academic merit based scholarship, and or/underwrite program events.

Abbott Laboratories
Allstate
Ally Financial
Bayer (Legacy Monsanto)
Brown Smith Wallace
Cargill
Case Western Reserve University / Weatherhead School of Mgmt.
CLA LLP
Crowe
Cummins
Cushman & Wakefield
Deloitte
Edward Jones
Exelon Corp
EY
Gleim Exam Prep
Goldman Sachs
Grant Thornton
Illinois State University
Institute of Management Accountants
John Deere
JPMorgan Chase & Co.
KeyBank
Koch Industries, Inc
KPMG
Medtronic
Nationwide Insurance
Panera Bread
Plante Moran
Proctor & Gamble
PwC
Rockwell Automation
Rockwell Collins
RubinBrown LLP
Spectrum
Target
University of Missouri – St. Louis
University of Notre Dame
Walgreens
Wells Fargo
SPONSORSHIP OPPORTUNITIES

CORPORATE PLAN - PLATINUM - $6,500
(Corporate Sponsor)
- Four corporate registrations with tickets to the scholarship luncheon
- Online resume database access
- One interview booth
- Customized interview schedule
- Access to resume database
- Corporate exhibitor space
- Option to present student development workshop
- Listing in conference publications
- Recognition award

CORPORATE PLAN - GOLD - $4,500
(Corporate Exhibitor)
- Two corporate registrations with tickets to the scholarship luncheon
- Two tickets to scholarship luncheon
- Option to present student development workshop
- Listing in conference publications
- Recognition award

CORPORATE PLAN - SILVER - $2,500
(Corporate Advertiser)
- Option to present student development workshop
- Listing in conference publications
- Recognition award

We are happy to create custom sponsorship packages to meet your needs. If you have a unique idea or concept that will enhance your presence and participation in the CRSC, please email us today at nabacrsc@gmail.com today to discuss details. Think of us as an extension of your HR and marketing teams!

For more information, please contact nabacrsc@gmail.com.

SCHOLARSHIPS
Companies have the option to award scholarships in their company’s name and receive recognition at the Scholarship Luncheon. Scholarships must meet NABA’s minimum criteria and are awarded in $1,000 increments. In 2018, NABA CR awards over $30,000 in scholarships.

ITEMIZED COST FOR MIX & MATCH PLANS

<table>
<thead>
<tr>
<th>Corporate Activity</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Interview Schedule (Platinum Corporate Sponsors Only)</td>
<td>$350</td>
</tr>
<tr>
<td>Additional Luncheon Tickets</td>
<td>$150</td>
</tr>
<tr>
<td>Badges &amp; Lanyards</td>
<td>$2,500</td>
</tr>
<tr>
<td>Career &amp; Expo Reception (Thursday)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conference Bags/Portfolios</td>
<td>$3,500</td>
</tr>
<tr>
<td>Continental Breakfast (2 Available)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Corporate Library / Student Work Station</td>
<td>$4,000</td>
</tr>
<tr>
<td>Guidebook Mobile App</td>
<td>$2,000</td>
</tr>
<tr>
<td>Hotel Key Cards and Holders</td>
<td>$2,500</td>
</tr>
<tr>
<td>Ice Cream Social (meet and greet students) After the Career Expo (Thursday)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Professional &amp; Student Networking Reception (Friday)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Scholarship Luncheon (key sponsor includes providing speaker) (Friday) (2 Available)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Scholarship Luncheon (partial sponsorship)</td>
<td>$2,500</td>
</tr>
<tr>
<td>Student Mock Interviews (Thursday)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Student Opening Session (Thursday)</td>
<td>$2,500</td>
</tr>
<tr>
<td>Student Social / Evening Activity</td>
<td>$4,000</td>
</tr>
<tr>
<td>Student Travel</td>
<td>$2,000</td>
</tr>
</tbody>
</table>
CONFERENCE REGISTRATION

Registration opens in March. Register online at bit.ly/NABACRSC19. To participate, complete the online forms by Monday, September 2, 2019. For additional information, please contact nabacrsc@gmail.com.

All payments for corporate participation must be made by Monday, September 2, 2019. We encourage all payments to be made online at bit.ly/NABACRSC19.

Please note that expressing an interest does not guarantee you will underwrite the event. We must receive your registration to guarantee sponsorship. Sponsorship is granted on a first come first serve basis.

Cancellation policy: Submission of the registration form constitutes a formal commitment by your firm or organization to attend NABA’s Regional Student Conference. In order to cover the costs of resume sourcing, administration, planning of the event, registration and other expenses all funds received are non-refundable.

“ Our goal is to mold and develop our students personally and professionally so that they are prepared to take advantage of these opportunities! ”

- NABA Student Conference Volunteer

CONFERENCE HIGHLIGHTS

BY THE NUMBERS

18% increase in student attendance at the conference over 2017.

21 Students Sessions

21 Scholarship Recipients

$25,000 in Scholarships Awarded

www.nabainc.org/centralrsc

Address