WHY PARTNER WITH THE WRSC?

When you partner with The National Association of Black Accountants, Inc. (NABA) Western Region Student Conference (WRSC), you have the opportunity to address your firm’s strategic staffing needs by recruiting top performing students for new hires and internships. The conference provides a platform to promote your company’s brand and opportunities to underwrite events and conference options such as the opening session, scholarships, lanyards, badges, and portfolios. Additionally, the WRSC helps reduce company costs by limiting travel to various schools and locations in the Western Region.

Simply stated, the WRSC creates a platform for building brand awareness and strategic hiring solutions with an active market segment.
OVERVIEW

NABA, Inc. hosts four annual student conferences in the Central, Eastern, Southern, and Western regions of the United States. The conferences are attended by students pursuing undergraduate and graduate degrees in accounting, finance, economics, management information systems, and general business. The 2018 Western Region Student Conference was held in Dallas, TX and hosted over 314 students from over 43 colleges and universities. The conference had 32 student sessions and 20 scholarship recipients receiving $39,300 in total scholarships. An incredible team of volunteers and 24 corporate partners helped make this conference a success!

COLLEGES AND UNIVERSITIES

The following colleges and universities were represented at the 2018 WRSC.

| Baruch College                          | Texas Woman’s University                  |
| Collin College                         | University of California - Berkeley       |
| Dallas Baptist University              | University of Connecticut                 |
| Diablo Valley College                  | University of Dallas                      |
| Grambling State University             | University of Dallas - Irving             |
| Houston Community College              | University of Houston                     |
| Huston-Tillotson University            | University of Houston - Downtown          |
| Jarvis Christian College               | University of Michigan - Flint            |
| Lamar University                       | University of New Orleans                 |
| Langston University                    | University of North Texas                 |
| Louisiana State University             | University of Pittsburgh                  |
| Midwestern State University            | University of St. Thomas                  |
| Prairie View A & M University          | University of Texas - Arlington           |
| Sam Houston State University           | University of Texas - Dallas              |
| Southern Methodist University          | University of Texas - San Antonio         |
| Stephen F. Austin State University     | University of Texas - Tyler               |
| St. John’s University                  | University of Washington                  |
| Texas A&M University                   | University of Washington - Seattle        |
| Texas A&M University - Commerce        | University of Wisconsin - Whitewater      |
| Texas Southern University              | Westcliff University                      |
| Texas State University                 | Wiley College                             |

STATES REPRESENTED

The 2018 Western Region Student Conference hosted over 314 students! The conference brought together hundreds of student members, academics, and corporate representatives in a venue focused on the unique needs of minority students pursuing an accounting or finance degree.
CLASSIFICATIONS AND MAJORS

Student membership and conference attendance is open to students from freshman to graduate school. The students are pursuing bachelor's and master's degrees in accounting, finance, economics, and general business. The graphs below depict the breakdown of the WRSC attendees.

CLASSIFICATIONS
- Graduate 36%
- Senior 34%
- Junior 23%
- Sophomore 5%
- Freshman 3%

MAJORS
- Accounting 73%
- Business Administration 6%
- Economics 1%
- Finance 8%
- Information Systems (IT) 3%
- Other 9%

GRADE POINT AVERAGE (GPA)

85% of the students that attended 2018 WRSC had a GPA of 3.0 or higher on a scale of 4.0. This chart represents the GPAs by group and the percentage of students in each group.

<table>
<thead>
<tr>
<th>GPA</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt;3.5</td>
<td>39</td>
</tr>
<tr>
<td>3.0 - 3.5</td>
<td>46</td>
</tr>
<tr>
<td>All other</td>
<td>15</td>
</tr>
</tbody>
</table>

2018 CORPORATE PARTNERS

24 companies participated in the 2018 WRSC to identify interns and new hires, sponsor academic merit based scholarships, and/or underwrite program events.

- A Rocket Moving
- Amazon
- Bank of America
- Becker CPA Review
- Chevron
- Comerica
- Deloitte
- Edward Jones
- EY
- Fidelity Investments
- Game Stop
- Gleim CPA Review
- Grant Thornton
- KPMG
- Moss Adams
- PwC
- RSM US LLP
- SEC (US Securities & Exchange Commission)
- The Boeing Company
- University of Southern California
- University of Virginia - McIntire School of Commerce
- Wake Forest University - School of Business
- Wells Fargo
- Wiley CPA Review
**SPONSORSHIP OPPORTUNITIES**

**CORPORATE PLAN - PLATINUM - $6,500**  
*Corporate Sponsor*  
- Four corporate registrations (includes scholarship event tickets)  
- Online resume database access  
- One interview booth  
- Customized interview schedule  
- Corporate exhibitor space  
- Option to Present student development workshop  
- Listing on website and social media platforms  
- Recognition Award

**CORPORATE PLAN - GOLD - $4,500**  
*Corporate Exhibitor*  
- Two corporate registrations (includes scholarship event tickets)  
- Corporate exhibitor space  
- Option to Present student development workshop  
- Listing on website and social media platforms  
- Recognition Award

**CORPORATE PLAN - SILVER - $2,500**  
*CORPORATE ADVERTISER*  
- Corporate exhibitor space  
- Listing on website and social media platforms  
- Recognition Award

**SCHOLARSHIPS - $1,000 & ABOVE**  
Scholarship Award presented in your company’s name and recognition at the scholarship presentation event. Company can determine criteria. Scholarships awarded in $1,000 increments. Scholarship must meet NABA WR’s minimum criteria.

---

In 2018, 20 scholarships were awarded to our students.

**ADDITIONAL CORPORATE SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Corporate Activity</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to Online Resume Book <em>(must be Gold or Silver)</em></td>
<td>$2,000</td>
</tr>
<tr>
<td>Additional Interview Schedule <em>(Platinum Corporate Sponsors Only)</em></td>
<td>$375</td>
</tr>
<tr>
<td>Additional Registrations</td>
<td>$150</td>
</tr>
<tr>
<td>Badges &amp; Lanyards</td>
<td>$1,000</td>
</tr>
<tr>
<td>Career &amp; Expo Reception <em>(Thursday)</em></td>
<td>$7,000</td>
</tr>
<tr>
<td>Conference Bags/Portfolios</td>
<td>$3,500</td>
</tr>
<tr>
<td>Continental Breakfast <em>(2 Available)</em></td>
<td>$1,500 /day</td>
</tr>
<tr>
<td>Corporate Library / Student Work Station</td>
<td>$4,000</td>
</tr>
<tr>
<td>Guidebook Mobile App</td>
<td>$2,000</td>
</tr>
<tr>
<td>Hotel Key Cards and Holders</td>
<td>$2,000</td>
</tr>
<tr>
<td>Registration Desk</td>
<td>$1,000</td>
</tr>
<tr>
<td>Scholarship Recognition Event <em>(Friday)</em> <em>(2 Available)</em></td>
<td>$6,000</td>
</tr>
<tr>
<td>Student Opening Session <em>(Thursday)</em></td>
<td>$4,000</td>
</tr>
<tr>
<td>Student Social / Evening Activity <em>(Friday)</em></td>
<td>$6,000</td>
</tr>
</tbody>
</table>

Looking for something you didn’t see on this menu of opportunities?  
Think of us as an extension of your HR and marketing teams! We are happy to create custom sponsorship packages to meet your needs. For more information, please contact wrchair@nabawr.net.

www.nabainc.org/westernrsc  
NABA Western Region, PO Box 8447 Scottsdale, AZ 85252
Please note that expressing an interest does not guarantee you will underwrite the event. We must receive your registration to guarantee sponsorship. Sponsorship is granted on a first come first serve basis. You will be invoiced upon receipt of your registration form.

Cancellation policy: Submission of the registration form constitutes a formal commitment by your firm or organization to attend NABA’s Regional Student Conference. In order to cover the costs of resume sourcing, administration, planning of the event, registration and other expenses all funds received are non-refundable.

Please note that expressing an interest does not guarantee you will underwrite the event. We must receive your registration to guarantee sponsorship. Sponsorship is granted on a first come first serve basis. You will be invoiced upon receipt of your registration form.

Cancellation policy: Submission of the registration form constitutes a formal commitment by your firm or organization to attend NABA’s Regional Student Conference. In order to cover the costs of resume sourcing, administration, planning of the event, registration and other expenses all funds received are non-refundable.

All payments for corporate participation must be made by Monday, September 15, 2019. We encourage all payments to be made online at Bit.ly/NABAWRSC19.

**Mailing address:**
NABA Western Region, PO Box 8447 Scottsdale, AZ 85252

**REGISTER ONLINE AT**
Bit.ly/NABAWRSC19

The students exemplified the type of talent we are looking for and (the conference) provided a way for us to engage them directly.

- SVP, Talent Acquisition

**2018 CONFERENCE HIGHLIGHTS**

- 32 Students Sessions
- 20 Scholarship Recipients
- Total amount of all scholarships - $14,000 cash awards
- 8 CPA Reviews Courses, 3 CPA Review Courses at 50% off