



NABA, INC.

"Lifting As We Climb"

NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS



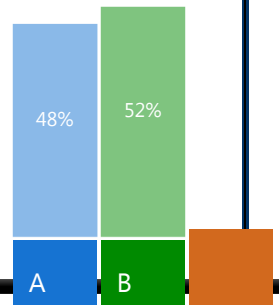
Membership Town Hall & Leadership Meeting Saturday, March 24, 2018

Poll Results

NABA Membership Town Hall

Test Question: Have you registered for the 2018 National Convention?

- A. Yes
- B. No

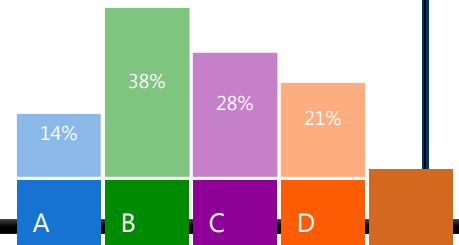


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NABA Membership Town Hall

What Region do you represent?

- A. Central Region
- B. Eastern Region
- C. Southern Region
- D. Western Region

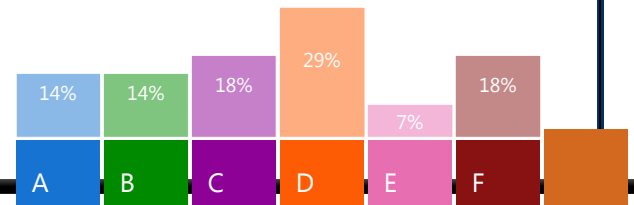


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NABA Membership Town Hall

Years of NABA Service/Involvement:

- A. 0 to 3 years
- B. 3 to 5 years
- C. 5 to 10 years
- D. 10 to 15 years
- E. 15 to 20 years
- F. 20 years or more

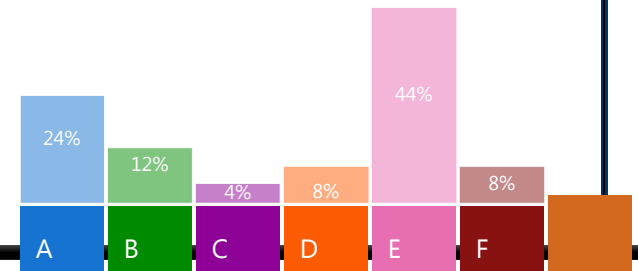


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NABA Membership Town Hall

What is your role in NABA?

- A. President
- B. Vice President
- C. Treasurer
- D. Secretary
- E. Director
- F. Member

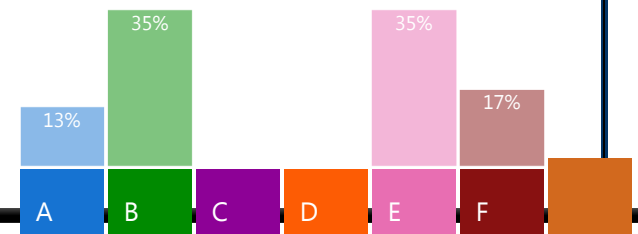


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NABA Membership Town Hall Financial Oversight

What accounting reporting system is used by your chapter or region?

- A. QuickBooks - Desktop
- B. QuickBooks Online
- C. Xero
- D. Other
- E. Excel Schedules
- F. I don't know

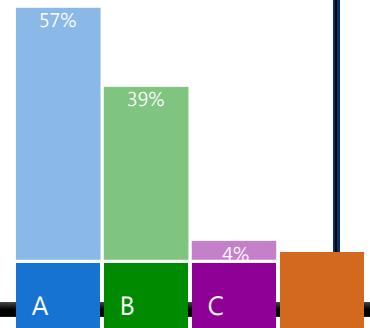


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NABA Membership Town Hall Succession Planning

Does your chapter or region have a leadership succession plan?

- A. No, we don't have a plan
- B. We have a plan, but it's not formalized
- C. We have a formalized plan

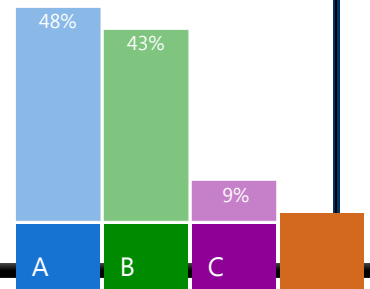


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NABA Membership Town Hall 50th Anniversary Celebration

How much do you think most NABA members know about our history?

- A. Very limited knowledge
- B. Some knowledge
- C. Significant knowledge

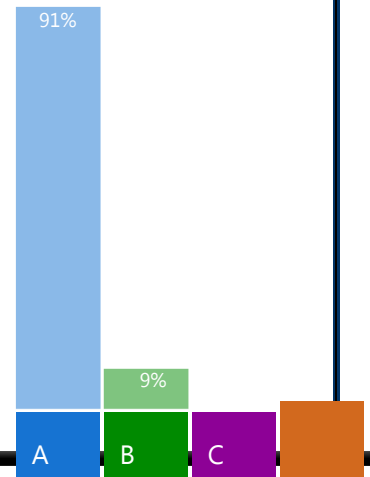


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NABA Membership Town Hall 50th Anniversary Celebration

How much do you think the profession knows about NABA's impact over the past 50 years?

- A. Not much of an understanding
- B. Some understanding
- C. Significant understanding

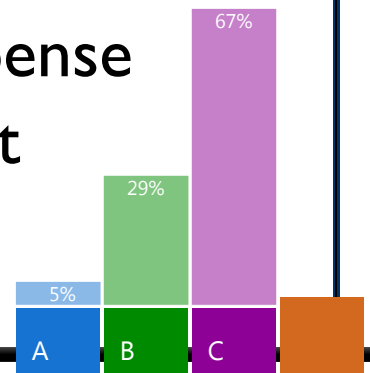


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NABA Membership Town Hall 50th Anniversary Celebration

Assuming the event is interesting to you, how willing are you to travel to attend NABA events outside of the normal cycle (i.e. National Convention, BOD Mtgs., Etc.)?

- A. I don't have the time or interest
- B. Only if my company/chapter is covering my expense
- C. I would be willing to travel to support the event

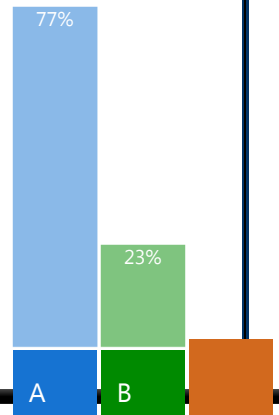


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NABA Membership Town Hall

As we plan to recognize the accomplishments of those that have contribute to the success of NABA, should we consider honoring individuals that are not members of NABA?

- A. Yes
- B. No, we should only honor NABA Members

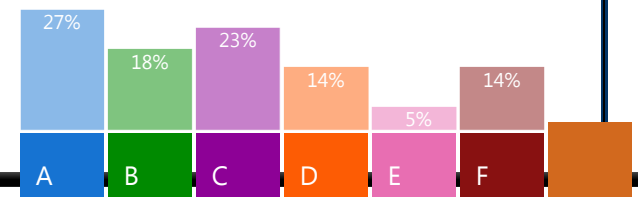


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NABA Membership Town Hall

What is the most important activity we can perform to highlight this milestone celebration?

- A. Executing the 50th National Convention – Las Vegas
- B. Coordinating events with Local Chapters
- C. Hosting national events in selected cities
- D. Educating members on key historical information
- E. Recognizing key individuals and their accomplishments
- F. Creating dynamic new programming for the future



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NABA Family,
Thank you!



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