Membership Town Hall & Leadership Meeting
Saturday, March 24, 2018

Poll Results
NABA Membership Town Hall

Test Question: Have you registered for the 2018 National Convention?

A. Yes
B. No

48% 52%
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What Region do you represent?

A. Central Region
B. Eastern Region
C. Southern Region
D. Western Region

A 14%
B 38%
C 28%
D 21%
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Years of NABA Service/Involvement:

A. 0 to 3 years
B. 3 to 5 years
C. 5 to 10 years
D. 10 to 15 years
E. 15 to 20 years
F. 20 years or more
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What is your role in NABA?

A. President
B. Vice President
C. Treasurer
D. Secretary
E. Director
F. Member

24%  
12%  
4%  
8%  
8%  
44%
What accounting reporting system is used by your chapter or region?

A. QuickBooks - Desktop  
B. QuickBooks Online  
C. Xero  
D. Other  
E. Excel Schedules  
F. I don’t know
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Succession Planning

Does your chapter or region have a leadership succession plan?

A. No, we don’t have a plan
B. We have a plan, but it’s not formalized
C. We have a formalized plan

57%
39%
4%
How much do you think most NABA members know about our history?

A. Very limited knowledge  
B. Some knowledge  
C. Significant knowledge
How much do you think the profession knows about NABA’s impact over the past 50 years?

A. Not much of an understanding
B. Some understanding
C. Significant understanding
Assuming the event is interesting to you, how willing are you to travel to attend NABA events outside of the normal cycle (i.e. National Convention, BOD Mtgs., Etc.)?

A. I don’t have the time or interest
B. Only if my company/chapter is covering my expense
C. I would be willing to travel to support the event
As we plan to recognize the accomplishments of those that have contribute to the success of NABA, should we consider honoring individuals that are not members of NABA?

A. Yes
B. No, we should only honor NABA Members

77% A
23% B
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What is the most important activity we can perform to highlight this milestone celebration?

A. Executing the 50th National Convention – Las Vegas
B. Coordinating events with Local Chapters
C. Hosting national events in selected cities
D. Educating members on key historical information
E. Recognizing key individuals and their accomplishments
F. Creating dynamic new programming for the future
NABA Family, Thank you!