Over 2,400 professionals, students, and partners traveled to Las Vegas for the 2019 NABA National Convention & Expo. 42% were first-time attendees!

Generational Breakdown:
- Generation (1996+): 16%
- Millennials (1981-1999): 47%
- Gen X (1965-1980): 27%
- Baby Boomers (1946-1964): 9%
- Traditional (1925-1945): 1%

Gender:
- Female: 61%
- Male: 39%

Attendance by Region:
- 22%:
- 18%:
- 37%:
- 23%:

Professional to Student Attendee Ratio: 8.8 to 1
“NABA inspired me to ‘level up’ both in my career and diversity in the workplace. I genuinely loved the experience and felt like I can be whatever I want to be. It was amazing to see so many Black professionals in one place. I felt proud. I am more than ever inspired to bring this message back to Chicago. I feel encourage to challenge the status quo and promote diversity!”

~ Market Sharp, MHRM Corporate Attendee, EY

OVERALL SATISFACTION

96% were satisfied with their overall Convention experience

95% stated the event met or exceeded expectations

97% intend to return for the 2020 Convention in Indianapolis, IN

ATTENDEE EXPERIENCE

70+ Sessions & Workshops

10+ Networking Opportunities

75+ Unique Speakers

4+ Days of Learning & Engagement

“The NABA convention was an amazing experience as an undergraduate student that is new to the world of accounting. I was able to learn so much and especially network with those I would otherwise have had difficulty meeting, especially as a member of a school that is not recruiter heavy. I know that the special personal and professional relationships I have built here will continue beyond just this convention.”

~ Maliha Hoque, Student Member
NABA - York College Chapter
For fifty years, the National Association of Black Accountants has empowered black accounting and finance professionals to step up and standout as strong performers in organizations – leading effectiveness, driving efficiency, and fostering innovation to growing businesses. Our vision is to ensure a seat at the table so that black accounting and finance professionals have unlimited opportunities for development, growth, and advancement. Learn more about NABA at www.nabainc.org.