

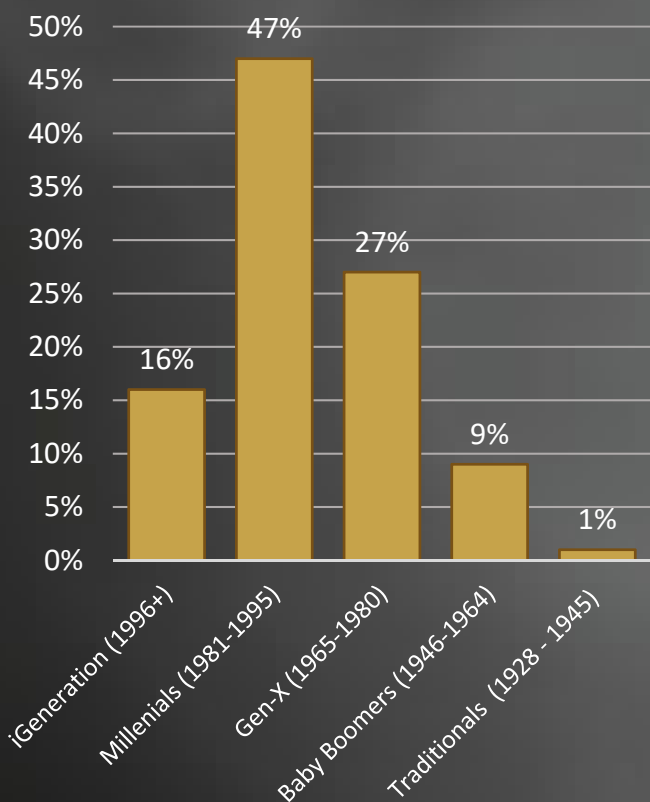
YOUR 2019 NABA NATIONAL CONVENTION EXPERIENCE



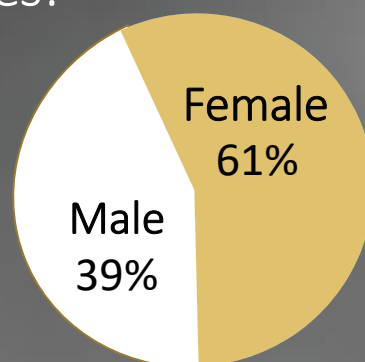
SURVEY SAYS...

Over 2,400 professionals, students, and partners traveled to Las Vegas for the 2019 NABA National Convention & Expo. 42% were first-time attendees!

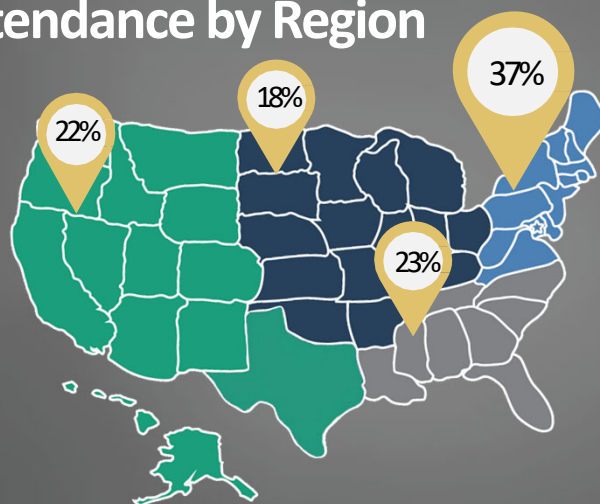
Generational Breakdown



Gender



Attendance by Region



Professional to Student Attendee Ratio: 8.8 to 1



"NABA inspired me to 'level up' both in my career and diversity in the workplace. I genuinely loved the experience and felt like I can be whatever I want to be. It was amazing to see so many Black professionals in one place. I felt proud. I am more than ever inspired to bring this message back to Chicago. I feel encourage to challenge the status quo and promote diversity!"

*~ Marketa Sharp, MHRM
Corporate Attendee, EY*

OVERALL SATISFACTION



96% were satisfied
with their overall
Convention
experience



95% stated
the event
met or
exceeded
expectations

97% intend to return for the
2020 Convention in
Indianapolis, IN



ATTENDEE EXPERIENCE



70+ Sessions & Workshops



10+ Networking Opportunities



75+ Unique Speakers



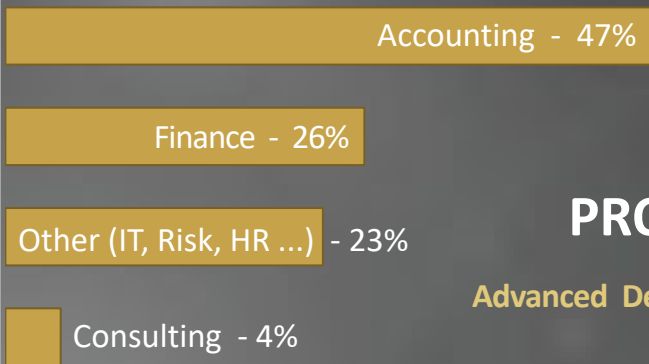
4+ Days of Learning & Engagement

"The NABA convention was an amazing experience as an undergraduate student that is new to the world of accounting. I was able to learn so much and especially network with those I would otherwise have had difficulty meeting, especially as a member of a school that is not recruiter heavy. I know that the special personal and professional relationships I have built here will continue beyond just this convention."

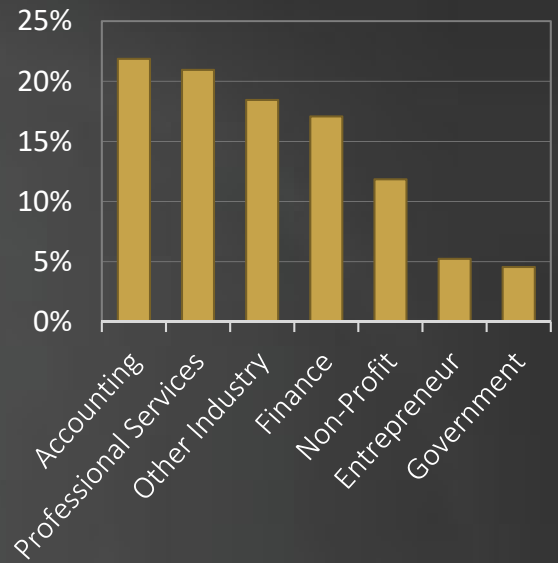
*~ Maliha Hoque, Student Member
NABA - York College Chapter*

ACTIVE JOB SEAKERS

AREAS OF EXPERTISE



INDUSTRY



PROFILE

- Advanced Degree – 46%
- Sr. Manager/Executive – 12%
- Public Accounting Experience – 46%



TOP REASONS FOR ATTENDING

Network with NABA Members (83%)

Professional Development (61%)

Interview & Network with Partners (55%)

Attend Corp or Governance Meetings (29%)

Earn CPEs (28%)



"This National Convention exceeded my expectations and the leadership, staff and support teams are to be commended for making this 50th Celebration one to remember."

~ Robert Dunlap
Lifetime Member, Atlanta Chapter

ONE VOICE.

Celebrating 50 Years

ONE NABA.

For fifty years, the National Association of Black Accountants has empowered black accounting and finance professionals to step up and stand out as strong performers in organizations – leading effectiveness, driving efficiency, and fostering innovation to growing businesses. Our vision is to ensure a seat at the table so that black accounting and finance professionals have unlimited opportunities for development, growth, and advancement. Learn more about NABA at www.nabainc.org.