YOUR 2018 NABA NATIONAL CONVENTION EXPERIENCE

SURVEY SAYS...

ATTENDEE PROFILE
More than 2,000 professionals, students, and partners traveled to Orlando for the 2018 NABA National Convention & Expo with 45% as first-time attendees!

OVERALL SATISFACTION
99% were satisfied with their overall Convention experience

94% were extremely satisfied with the value they received for their financial investment

98% intend to return for the 2019 Convention in Las Vegas for NABA’s 50th anniversary
For almost fifty years, the National Association of Black Accountants has empowered black accounting and finance professionals to step up and stand out as strong performers in organizations – leading effectiveness, driving efficiency, and fostering innovation to growing businesses. Our vision is to ensure a seat at the table so that black accounting and finance professionals have unlimited opportunities for development, growth, and advancement. More about NABA at www.nabainc.org.

80+ Sessions & Workshops
10+ Networking Opportunities
75+ Unique Speakers
4+ Days of Learning & Engagement

This is by far the most beneficial event I have ever been to! To start off the number of companies willing to participate in the expo is outstanding, not to mention that the people representing their company are willing to network with us students and shed a light on our career choices…. as always NABA is “lifting as we climb”.  

- Ryston Watts, Student Illinois State University

THE ATTENDEE EXPERIENCE

80+ Sessions & Workshops
10+ Networking Opportunities
75+ Unique Speakers
4+ Days of Learning & Engagement

10% Sr. Manager/Executive
45% advanced degree
60% public accounting experience
56% identified as a student
65% One - three years experience

INDUSTRY

Accounting  61%
Finance  20%
Other Business (IT, Risk)  13%
Consulting  6%

AREA OF EXPERTISE

Networking with NABA Members
Interview & Job Opportunities
Professional Development
Network and Meet with Corporate Partners

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