

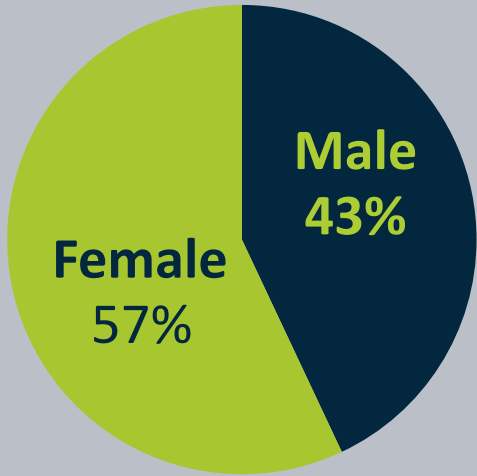
YOUR 2018 NABA NATIONAL CONVENTION EXPERIENCE



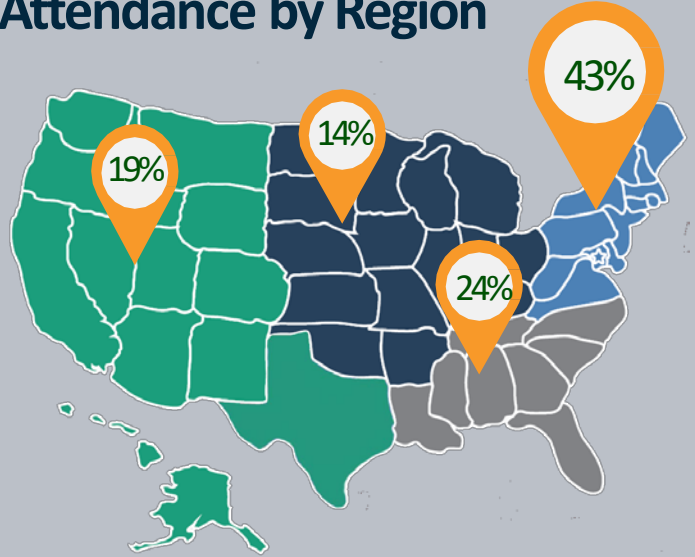
SURVEY SAYS...

ATTENDEE PROFILE

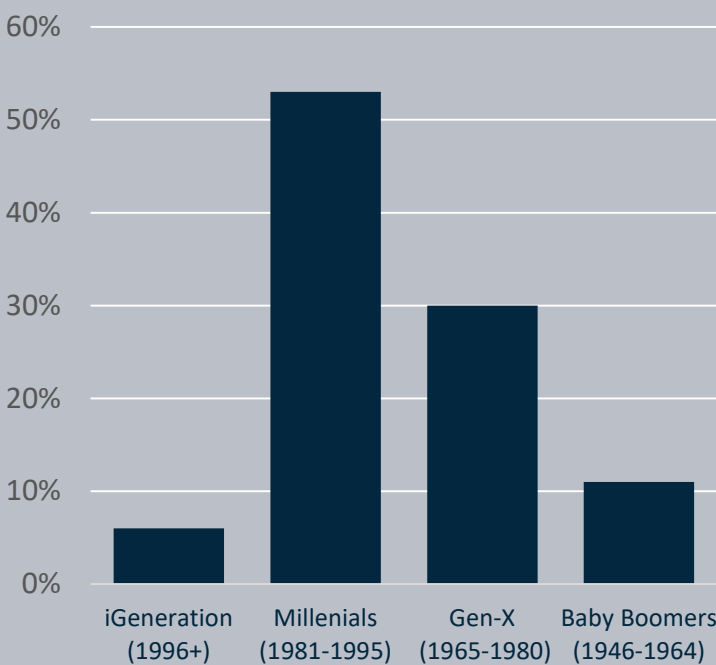
More than 2,000 professionals, students, and partners traveled to Orlando for the 2018 NABA National Convention & Expo with 45% as first-time attendees!



Attendance by Region



Generational Breakdown



1 in 10 attendees were college students



OVERALL SATISFACTION



99% were satisfied with their overall Convention experience



94% were extremely satisfied with the value they received for their financial investment



98% intend to return for the 2019 Convention in Las Vegas for NABA's 50th anniversary

THE ATTENDEE EXPERIENCE



80+ Sessions & Workshops



10+ Networking Opportunities



75+ Unique Speakers



4+ Days of Learning & Engagement

This is by far the most beneficial event I have ever been to! To start off the number of companies willing to participate in the expo is outstanding, not to mention that the people representing their company are willing to network with us students and shed a light on our career choices. as always NABA is "lifting as we climb".

- Ryston Watts, Student
Illinois State University

JOB SEEKER PROFILE



10% Sr. Manager/Executive



45% advanced degree



60% public accounting experience

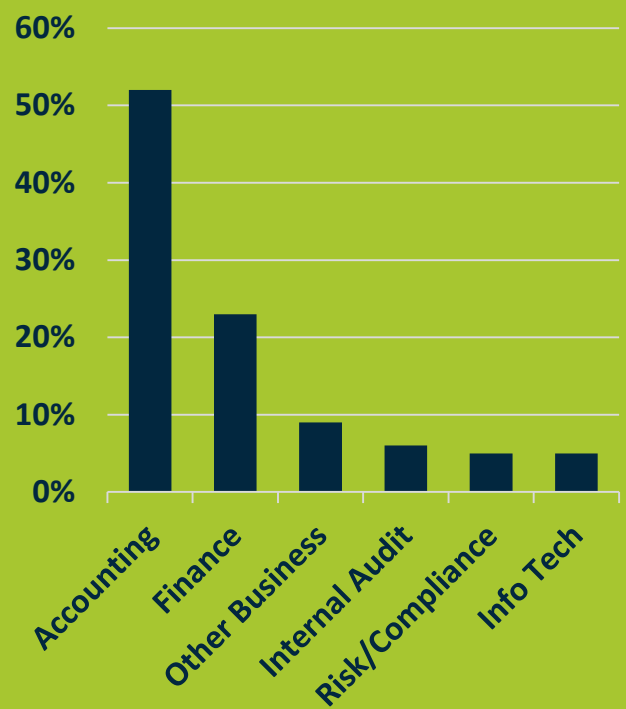


56% identified as a student



65% One - three years experience

INDUSTRY



Accounting **61%**

Finance **20%**

Other Business (IT, Risk) **13%**

Consulting **6%**

AREA OF EXPERTISE

Network and Meet with Corporate Partners

Professional Development

Interview & Job Opportunities

NABA Family

Networking with NABA Members

ATTENDEE TOP REASONS TO ATTEND



For almost fifty years, the National Association of Black Accountants has empowered black accounting and finance professionals to step up and stand out as strong performers in organizations – leading effectiveness, driving efficiency, and fostering innovation to growing businesses. Our vision is to ensure a seat at the table so that black accounting and finance professionals have unlimited opportunities for development, growth, and advancement. More about NABA at www.nabainc.org.