



NABA, INC.

“Lifting As We Climb”

Corporate Participation Form

2017 National Convention & Expo | June 6-10, 2017 | New Orleans, LA

Thank you for agreeing to partner with NABA. To finalize your participation, please complete the form below. Upon submission of this form, you are agreeing to submit full payment for all your selection(s). Please note that participation in the National Convention is contingent upon receipt of full payment. The agreed amount is non-refundable.

Contact Information

Company Name: _____

Contact Name: _____

Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

What is your fiscal year end date? _____

Participation Level

My company/organization will participate in the 2017 National Convention & Expo at the level checked below:

Founder's Circle (\$200,000 plus)	Titanium (\$50,000)	Silver (\$15,000)
Pacesetter (\$100,000)	Platinum (\$35,000)	Bronze (\$7,500)
Diamond (\$75,000)	Gold (\$20,000)	Copper (Academia/Non-Profit/Government) (\$3,500)

Your Choice of ONE Selections These options are available only to partners who have selected the Gold Level and above. The full selection of choices subject to change -- available on a first come, first serve basis. Please select (1) item.

Founder

- 1 Full Year – Dedicated Customized Partner Profile on NABAinc.org;
- Recognition as Sponsor of the Opening General Session;
- 1 Additional Technical Session Presenter Spot OR;
- Recognition as Sponsor of the Closing Gala

Pacesetter

- 1 Product insert into Convention Bag;
- 2 Additional Email Blast Ads (non-conventional);
- Article Contribution – Your Editorial Placement in Spectrum Magazine OR;
- Additional Professional Technical Session

Diamond

- 1 Additional Professional Registration;
- 1 Email Blast Ad (non-convention);
- Upgrade Expo Booth to 400 square feet OR;
- 2 Full Page Color Ads in Spectrum Magazine

Titanium

- 1 Flyer Insert into Convention Bag;
- 1 Additional Interview Booth + 2 Expo Badges;
- 1 Full Page Color Ad in Spectrum Magazine OR;
- 1 Article mention in Spring or Fall Spectrum

Your Choice of ONE Selections (Continued)

Platinum

- 1 Additional Interview Booth;
- 2 Additional Expo Badges;
- 1 Full Color Ad in Spring or Fall Issue of Spectrum OR;

Gold

- 1 Additional Email Blast Resume Database;
- ½ Page Color Ad in Spring or Fall Spectrum
- 1 Email Blast OR;
- 2 Tickets to the Chairman's Reception

Convention Branding Opportunities

Please note: NABA reserves the right to select and/or assign multiple Corporate Partners to any of the convention branding opportunities. Many convention branding opportunities are available for exclusive purchase. Please contact lburke@nabainc.org for more details. Items marked with an asterisk [*] are available at discounted rates for the correlating level of participation. See chart below to calculate your discount.

Partnership Level - Discount Rates

- Founder Level – 25%
- Pacesetter/Diamond – 20%
- Titanium/Platinum – 15%
- Gold/Silver – 10%
- Bronze/Copper – 5%

Event Opportunities

*Leadership Institute

- Executive Track (**\$50,000**)
- Management Track (**\$40,000**)
- Aspiring Leaders Track (**\$30,000**)

*Student Programs

- Scholars Breakfast (**\$15,000**)
- Student Orientation (**\$15,000**)
- Student Entertainment (**\$15,000**)

*Women of NABA Network (WONN)

- Management Track (**\$25,000**)
- Executive Track (**\$25,000**)
- WONN Luncheon (**\$50,000**)

*National Scholarship Luncheon (2 available opportunities at **\$30,000 ea.**)

*Public Forum/Opening Session (3 available opportunities at **\$30,000 ea.**)

*Opening Reception (3 available opportunities at **\$30,000 ea.**)

*C-Suite Power Breakfast (10 available opportunities at **\$15,000 ea.**)

*NABA Day of Service (2 available opportunities at **\$10,000 ea.**)

*Annual Awards Gala (1 available opportunity at **\$50,000**)

*Corporate Hospitality Suites (**\$5,000 ea.**)

Conference Essentials & Other Branding Opportunities

Professional/Student Session Presenter (10 available opportunities at **\$10,000 ea.**)

Technical Session – Networking Break (4 available opportunities at **\$5,000 ea.**)

Badge Holders (**\$25,000**)

Lanyards (**\$15,000**)

Convention Bags with Company Logo (2 available opportunities at **\$10,000 ea.**)

Mobile Convention Banner (10 available opportunities at **\$1,500 ea.**)

Fee for Purchase Options

Additional Convention Registrations (\$900 until 12/31; \$50 below current rate thereafter)

of Additional Registrations _____ x Rate _____

Until 12/31	\$900
Until 3/31	\$1,000
Until 5/31	\$1,125
6/1 - Onsite	\$1,275

Additional Interview Booths (\$650 ea.) No. _____

Email Blasts (\$1,500 per)

Sourcebook Ad Upgrade (\$1,000) Please specify size or color _____

Resume Database

Gold Level (\$500)

Silver Level (\$750)

Bronze Level (\$1,000)

Copper (Academia/Non-Profit/Government) (\$1,500)

National Scholarship Program Please note: The minimum amount is \$1,500, plus a 15% administrative fee (used to process and match the scholarship dollars). Administrative fee will be deducted from your contribution, if not noted in the total amount.

My company will participate in NABA's National Scholarship Program

Contribution \$ _____ No. of Scholarships _____ Dollar Amount \$ _____

Lead Retrieval Badge Scanners

For the 2017 National Convention, NABA will offer Corporate Partners the opportunity to scan attendee badges in an effort to streamline the process of collecting attendee contact information. Scanners have full keyboard for note-taking, color display and can immediately download leads to a USB. Please note the quantity below and be sure to add that fee to your final charge amount.

AT700 Scanner \$475 (\$525 on-site price)

Badge Scanner Total \$ _____ Quantity Requested _____

Confirmation

Your signature below confirms your selections above and agreement to the SPONSORSHIP POLICIES AND TERMS that follow.

Note: Your Corporate Participation Form will not be processed without a signature.

Signature _____ Name/Title _____ Date _____

Payment Options

Charge Amount \$ _____

Visa

MasterCard

American Express

Check Enclosed

Send Invoice

Card Number _____ Exp. Date _____ Security Code _____

Cardholder Name _____ Signature _____ Date _____

Please make checks payable to: NABA, Inc.

Mail Payments to:

7474 Greenway Center Drive, Suite 1120
Greenbelt, MD 20770

**NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC.
SPONSORSHIP POLICIES AND TERMS**

Sponsorship by Definition: A sponsorship is a mutually beneficial exchange whereby the sponsor receives value in return for cash, goods and/or services-in-kind provided by the National Association of Black Accountants, Inc. By nature of the terms of participation, all Corporate Partners completing a Corporate Participation Form are thereby also Sponsors. Partnering with NABA, INC. requires a formal written agreement defining the terms of the relationship, including any recognition to be provided to the sponsor (and its subsidiaries, if applicable) and must be signed by an authorized member of the sponsor's organization. By entering into this agreement, NABA, INC. does not condone or endorse the sponsor's products, services or actions.

Payment: Full payment must be received by NABA, Inc. **before** the 2017 NABA National Convention & Expo in order to participate.

Term: Subject to this Agreement, the sponsorship starts on the Form Signature Date and is effective through the completion of the agreed deliverables.

Convention Eligible Sponsor Benefits: Only sponsoring companies or entities exhibiting at the NABA National Convention & Expo in the current year will receive onsite recognition specific to Convention. NABA, INC. also reserves the right to determine the eligibility of any company-specific marketing campaign before distribution. Only the company or entity whose name appears on the face of the sponsorship Form and Agreement may be placed in print and pre-outlined sponsorship recognition opportunities.

Right to Refuse: NABA, INC. reserves the right to reject a sponsor for any reason, including, but not limited to, such factors as questionable business practices, those having a mission conflicting with NABA, INC., or those who desire to assume control of an event through sponsorship.

Sponsorship Packages: Prices quoted include all items listed in the sponsorship proposal and signed Form and Agreement. These items could range from show-specific, one-time, recognition opportunities to long-term, multi-media marketing targets.

Right of First Refusal: Rights of First Refusal will be explicitly identified by NABA, INC. in the sponsor benefits outlined in the sponsorship proposal. If sponsor holds the Right of First Refusal, NABA, INC. will offer all sponsorships to the sponsoring company from the same event the year before prior to solicitation of new and/or additional sponsors for a previously sponsored item. If the previous sponsor company chooses not to sponsor the same event by the specified date, NABA, INC. reserves the right to seek alternative sponsors at its own discretion. Rights of First Refusal do not apply in the event that the event is cancelled for any reason whatsoever.

Cancellation of Sponsorship by Sponsor: A sponsorship will be considered cancelled by the sponsor on the date that written notice of cancellation is received by NABA, INC, although full payment will still be due to NABA, INC in full. No refunds will be due to sponsor.

Confidentiality: The terms of this Agreement are confidential to the parties unless they otherwise agree. However, this does not prevent: Sponsor or NABA, INC. disclosing the existence of the sponsorship to the general public; or any promotional, marketing or sponsorship activities authorized or required under this Agreement.

Sponsor Conduct: The sponsor shall conduct and operate its sponsorship (if a physical element exists) so as not to disrupt, disturb, endanger, or interfere with the rights of other exhibitors, sponsors, and attendees. Any practice resulting in complaints from any other exhibitor, sponsor, or any attendee, who in the opinion of NABA, INC. interferes with the rights of others or exposes them to annoyance or danger, may be prohibited by NABA, INC.

Authorized Use: Sponsor must not use or permit the use of NABA, INC. trade or service marks, logos, designs, devices or intellectual property rights and NABA, INC. must not use or permit the use of Sponsor trade or service marks, logos, designs, devices or intellectual property rights of Sponsor unless authorized by this Agreement or with the written consent of the other party.

NABA, INC. Cancellation or Postponement of Event and/or Initiative: NABA, INC., in its discretion, shall have the right to postpone or cancel the event or sponsorship initiative and shall be liable in no way to the sponsor for losses resulting from such delay or cancellation. NABA, INC. will not be liable for the fulfillment of this contract as to the delivery of the benefits outlined in this agreement if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, terrorism, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond its control. If NABA, INC. terminates said agreement (or any part thereof) as aforesaid, then NABA, INC. may retain such part of a sponsor fee as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. Sponsors shall not be entitled to any compensation should political or economic circumstances or a case of "force majeure" prevent the event or sponsorship initiative from occurring, or limit its size or modify its nature. If the event is postponed due to inclement weather or other conditions beyond NABA, INC.'s control, it may be rescheduled for another time. The sponsor shall then be entitled to, and NABA, INC. agrees to give the sponsor all of the promotion and sponsorship rights set forth herein at no additional charge to sponsor.

Limitation of Liability: The sponsors agree to indemnify, defend, and hold harmless NABA, INC., the event facility, the owner of such facility, and city in which this event is being held, and their respective officers, agents, and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the sponsoring company, its employees, agents, licensees, contractors or customers. NABA, INC. shall not be responsible for loss or damage to displays or good belonging to sponsors, whether resulting from fire, storms, acts of god, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats, or other causes.

Resolutions of Disputes: In the event of a dispute or disagreement between NABA, INC. and the sponsor, or between two or more sponsors, all interpretations of the rules governing the sponsorship contract, actions, or decisions concerning this dispute or disagreement by NABA, INC. intended to resolve the dispute or disagreement shall be binding on the sponsor.

Amendment to the Rules: Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of NABA, INC. NABA, INC. shall have full power in the matter of interpretation, amendment and enforcement of all said rules and regulations, and any such amendments when made and brought to the notice of the sponsor shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth.

Default: If the sponsor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any sponsorship Rule or Regulation promulgated pursuant to the contract, NABA, INC. may, in addition to any other remedies provided for herein or otherwise available to NABA, INC. at law or in equity, without notice, terminate the sponsorship agreement and retain all monies received on account as liquidated damages. NABA, INC. may thereupon direct the sponsor or forthwith to remove its employees, agents, and representatives and all of its articles of merchandise and other personal property from the specified sponsored event and location.

Agreement to Rules: The sponsor, for itself and its employees, agents, and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by NABA, INC.

Acceptance: Once the sponsor submits the Corporate Participation Form, and returns it to NABA, INC., all Rules, Regulations, Policies and Terms are officially in affect. Thus, such agreements shall not be binding until accepted by NABA, INC by the issuance of an invoice.