

**THE DETROIT CHAPTERS OF FEI, ALPFA AND NABA TO HOST DETROIT MAYOR DAVE BING AT ITS FIRST JOINT DIVERSITY EVENT**

Detroit, March 18, 2011 – Detroit Mayor Dave Bing will present an update on his team's efforts and accomplishments to members and guests of the Detroit chapters of National Association of Black Accountants, Financial Executives International (FEI), and ALPFA at 5:15 p.m., Wednesday, March 30, 2011 at the Detroit Athletic Club, 241 Madison Avenue.

Cost to attend the event is \$65 for NABA and ALPFA members and free to FEI members and prospective members. Registration is being accepted through [detroit.financialexecutives.org](http://detroit.financialexecutives.org) or by calling Sharon Kimble at 734.277.7519.

FEI established a Diversity Task Force that has a mission to make FEI a more inclusive organization by encouraging minorities and women to join FEI and to begin to put in place programs that demonstrate this diversity commitment. As a step toward accomplishing these objectives, FEI established an alliance with NABA and ALPFA. As part of this alliance, a pilot program was developed in nine major US cities (Atlanta, Boston, Chicago, Dallas/Fort Worth, Detroit, Los Angeles, New York, Northern New Jersey, and San Francisco), whereby FEI offered 3 one-year complementary memberships in each city to both NABA and ALPFA, and NABA and ALPFA reciprocated with the FEI. In each of the pilot cities, the organizations are working together to create joint programming and to expand membership.

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**NABA, Inc.** represents the interests of more than 100,000 people of color in furthering their educational and professional aspirations in the fields of accounting, business and finance. Established in 1969 by nine African American accountants in New York City, the organization currently boasts more than 200 professional and student chapters across the country and partners with like-minded organizations nationally and internationally. For additional information about NABA, Inc. call (301) 474-6222, visit [www.nabainc.org](http://www.nabainc.org), or email [communications@nabainc.org](mailto:communications@nabainc.org).

**ALPFA**, established in 1972, is the first national Latino professional association created in the United States. ALPFA provides the foundation to advance Latino leadership through development, mentoring, and access to opportunities that follow them through the progression of the careers.

Today with 15,000 members, including CEOs, CFOs and board members, through 39 professional chapters and 80 student chapters in campuses around the nation, the organization has the largest member base and footprint among professional associations for Latinos. For more information visit: [www.alpfa.org](http://www.alpfa.org).

**Financial Executives International (FEI)** is the leading advocate for the views of corporate financial management. Its 15,000 members hold policy-making positions as chief financial officers, treasurers and controllers. FEI enhances member professional development through peer networking, career management services, conferences, teleconferences and publications. Members participate in the activities of 85 chapters, 74 in the U.S., and 11 in Canada. The Detroit Chapter of FEI, chartered in 1936, has 215 members representing a broad cross-section of Metro Detroit's financial community.

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