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FOR IMMEDIATE RELEASE

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NABA, INC. GIVES A DAY OF SERVICE TO THE ORLANDO COMMUNITY

Saturday, June 25, 2011 – 7:30 a.m. - Trotters Park – 1905 Lee Road
Day of Financial Literacy and Education – 9:00 a.m. - Dr. James R. Smith Neighborhood Center Park

GREENBELT – May 15, 2011 –NABA, Inc. is pledging a two-part **National Day of Service** to the Orlando community during its 41st Annual National Convention & EXPO from June 22 – 25, 2011. NABA, Inc. volunteers will converge on **Trotters Park** in Orlando, FL to give it a much needed facelift. Trotter’s Park, which is one of the city’s four cornerstone parks, was originally the home of The Ben White Raceway. In fact, facilities at the site still reflect that historical equestrian theme. The 100.2 acres of public park property houses 4-lighted soccer fields, 4-lighted baseball fields as well as biking and walking trails. The City of Orlando and Parks and Recreation department will provide the equipment needed and give NABA members a list of specific tasks that need to be done. NABA volunteers will work at Trotters Park from 7:30 a.m. to 2:00 p.m. NABA’s Day of Service is being sponsored by **CSX** and **Winn Dixie**.

The second part of the Day of Service is a Financial Literacy and Education workshop entitled “**Focusing on the Road to Success**”. This workshop is being hosted by **NABA’s Center of Legislative Studies and Financial Education**. The half-day seminar will focus on middle and high school students, along with adults and senior citizens. NABA is committed to making sure the African-American community is prepared to live up to the challenge of being financially literate in today’s economy and for their future. However, the preparation necessary for each demographic to be financially literate and successful is unique: for students, a college education often provides them with an opportunity to gain in-depth knowledge of personal and business financial management principles; for adults, actually managing finances while preparing for their retirement is often more of a challenge; and senior citizens have the challenge of maintaining a comfortable lifestyle on a retirement income, which for some might be quite a transition. NABA’s Day of Service workshop kicks off at 9:00 a.m. at the **City of Orlando’s Dr. James R. Smith Neighborhood Center Park**.

With over 8,000 members, NABA, Inc. is the premier association for today’s accounting, finance, and business professionals. NABA represents the interests of African-Americans and other professionals of color. The mission of NABA, Inc. is to address the professional needs of its members and to build leaders that shape the future of the accounting, finance, information technology, and business professions with an unfaltering commitment to inspire the same in their successors. NABA’s overall objective is to create business leaders. Focusing on the essential skills for success, we offer unique value-added leadership training and professional development opportunities as well as venues for organizations and individuals to build new business.

Established in 1969 by nine African American accountants in New York City, the organization currently boasts more than 200 professional and student chapters across the country and partners with like-minded organizations nationally and internationally. For additional information about **NABA, Inc.** call **(301) 474-6222**, visit <http://Convention.NABAInc.org> or email communications@NABAInc.org. Follow NABA’s social networks: Facebook | Twitter | YouTube | LinkedIn.

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